



Dear Reader,

Good news from GreenfieldCities. In the past months, we have worked hard on the Mid-term results of the feasibility study for a clean-tech business campus in Mafraq, Jordan. Our lead architect worked with Jordan student teams on the sketch design of the campus. Our Jordan team has vetted the support and feasibility of our campus plans in Mafraq. Preliminary conclusions are positive.

On November 18th, we organize a workshop in Amman with public and private sector representatives from Jordan, the Netherlands and the EU to explore and define next steps. These consist amongst others of a more in-depth feasibility study, permitting activities, and closing partnership agreements for the six focus sectors on the Campus (ICT, Energy, Water, Agri-Food, Built Environment, and Hospitality).

On the Sustainable Development Goals Action day in Amsterdam we already presented some preliminary outcomes for these sectors, presenting them as international business opportunities.

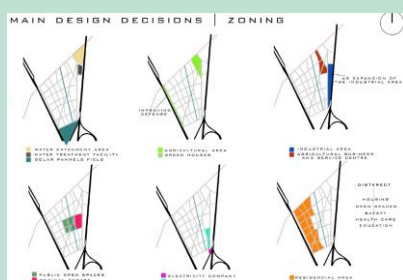
Please enjoy reading the third issue of our newsletter and feel free to forward it to anyone who might be interested. Please also feel free to contact us if you have any questions or suggestions.

Best regards,

Arie van Beek & Joris Benninga

[Founders GreenfieldCities]

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### **[Jordan Student Groups Contribute to Sketch Design Business Campus](#)**

The sketch design of the Mafraq cleantech business campus is one of the key tasks of the feasibility study commissioned by the Dutch Ministry of Foreign Affairs. Recently, GreenfieldCities lead architect, Dana Ibrahim, visited Jordan and spent four weeks working more closely with ... [Read more](#)

## **[Feasibility of Campus ICT Hub Tested in Workshop](#)**

One of the most promising sectors identified in the pre-feasibility study for the GreenfieldCities business campus in Mafrq is the ICT sector. Within the framework of the feasibility study a concept for an ICT hub centered around a Post-Academic Training Institute has been developed. Together with Int@j (Jordan ICT association), GreenfieldCities organised a workshop for ICT companies ...[Read more](#)



## **[GreenfieldCities Workshop during SDG Action Day](#)**

GreenfieldCities presented output for the feasibility study for a clean-tech business campus in Mafrq in the form of the UN Sustainable Development Goals (SDGs); "Decent work and economic growth", "Quality education" and "Climate Action" to name a few. The organizing committee of the SDG Action Day asked GreenfieldCities to illustrate the theme of the day ... [Read more](#)

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